

| Cookies   | Eigentümer         | Kategorie   | Domain                       | Dauer      | Zweck   |
|---|--------------------|-------------|------------------------------|------------|---|
| <b>Funktionale Cookies (ohne Zustimmung)</b>                    |                    |             |                              |            |   |
| SitzungTimeout  | New York Pizza     | Funktionell | http://www.newyorkpizza.de/  | 5 Jahre    | Cookie speichert User Consent.  |
| AcceptAnalyticsCookies  | New York Pizza     | Funktionell | http://www.newyorkpizza.de/  | 5 Jahre    | Cookie speichert User Consent.  |
| AcceptFunktionellCookies  | New York Pizza     | Funktionell | http://www.newyorkpizza.de/  | 5 Jahre    | Cookie speichert User Consent.  |
| AcceptNonFunktionellCookies                                     | New York Pizza     | Funktionell | http://www.newyorkpizza.de/  | 5 Jahre    | Cookie speichert User Consent.  |
| CheckBrowserVersionCookie                                       | New York Pizza     | Funktionell | http://www.newyorkpizza.de/  | 5 Jahre    | Cookie speichert User Consent.  |
| __RequestVerificationToken                                      | New York Pizza     | Funktionell | http://www.newyorkpizza.de/  | Sitzung    | Cookies die verwendet werden, um vitale Funktionen der Website zu ermöglichen.  |
| nyp-de-www-affinity_cookie                                      | New York Pizza     | Funktionell | http://www.newyorkpizza.de/  | Sitzung    | Cookies die verwendet werden, um vitale Funktionen der Website zu ermöglichen. z.B. das Speichern gewählter Pizzen oder Cyber Security  |
| nyp-de-www-affinity_cookieCORS                                  | New York Pizza     | Funktionell | https://www.newyorkpizza.de/ | Sitzung    | Cookies die verwendet werden, um vitale Funktionen der Website zu ermöglichen. z.B. das Speichern gewählter Pizzen oder Cyber Security  |
| gtm-Sitzung-start   | Google             | Funktionell | http://www.newyorkpizza.de/  | 1 day      | Registers a timestamp for when the user logged in.  |
| AcceptAnalyticsCookies  | New York Pizza     | Funktionell | http://www.newyorkpizza.de/  | 5 Jahre    | Cookie speichert User Consent.  |
| AcceptFunktionellCookies  | New York Pizza     | Funktionell | http://www.newyorkpizza.de/  | 5 Jahre    | Cookie speichert User Consent.  |
| AcceptNonFunktionellCookies                                     | New York Pizza     | Funktionell | http://www.newyorkpizza.de/  | 5 Jahre    | Cookie speichert User Consent.  |
| CheckBrowserVersionCookie                                       | New York Pizza     | Funktionell | http://www.newyorkpizza.de/  | 5 Jahre    | Cookie speichert User Consent.  |
| __RequestVerificationToken                                      | New York Pizza     | Funktionell | http://www.newyorkpizza.de/  | Sitzung    | Cookies die verwendet werden, um vitale Funktionen der Website zu ermöglichen.  |
| nyp-de-www-affinity_cookie                                      | New York Pizza     | Funktionell | http://www.newyorkpizza.de/  | Sitzung    | Cookies die verwendet werden, um vitale Funktionen der Website zu ermöglichen. z.B. das Speichern gewählter Pizzen oder Cyber Security  |
| nyp-de-www-affinity_cookieCORS                                  | New York Pizza     | Funktionell | https://www.newyorkpizza.de/ | Sitzung    | Cookies die verwendet werden, um vitale Funktionen der Website zu ermöglichen. z.B. das Speichern gewählter Pizzen oder Cyber Security  |
| no_svid   | New York Pizza     | Funktionell | http://www.newyorkpizza.de/  | 3 Jahre    | Cookies used to make vital functions of the website work properly. For instance to remember which pizza you have chosen and that you are logged in, but also for cybersecurity.   |
| gtm-Sitzung-start   | Google             | Funktionell | http://www.newyorkpizza.de/  | 1 day      | Registers a timestamp for when the user logged in.  |
| AcceptAnalyticsCookies  | New York Pizza     | Funktionell | http://www.newyorkpizza.de/  | 5 Jahre    | Cookie speichert User Consent.  |
| AcceptFunktionellCookies  | New York Pizza     | Funktionell | http://www.newyorkpizza.de/  | 5 Jahre    | Cookie speichert User Consent.  |
| AcceptNonFunktionellCookies                                     | New York Pizza     | Funktionell | http://www.newyorkpizza.de/  | 5 Jahre    | Cookie speichert User Consent.  |
| CheckBrowserVersionCookie                                       | New York Pizza     | Funktionell | http://www.newyorkpizza.de/  | 5 Jahre    | Cookie speichert User Consent.  |
| __RequestVerificationToken                                      | New York Pizza     | Funktionell | http://www.newyorkpizza.de/  | Sitzung    | Cookies die verwendet werden, um vitale Funktionen der Website zu ermöglichen.  |
| nyp-de-www-affinity_cookie                                      | New York Pizza     | Funktionell | http://www.newyorkpizza.de/  | Sitzung    | Cookies die verwendet werden, um vitale Funktionen der Website zu ermöglichen. z.B. das Speichern gewählter Pizzen oder Cyber Security  |
| nyp-de-www-affinity_cookieCORS                                  | New York Pizza     | Funktionell | https://www.newyorkpizza.de/ | Sitzung    | Cookies die verwendet werden, um vitale Funktionen der Website zu ermöglichen. z.B. das Speichern gewählter Pizzen oder Cyber Security  |
| <b>Statistik und Analyse der NYP-Devices</b>                    |                    |             |                              |            |   |
| _opt_expId  | Google optimize    | Analytisch  | http://newyorkpizza.de/      | 30 Minuten | This cookie is created when running a redirect experiment. It stores the experiment ID, the variant ID and the referrer to the page that's being redirected.  |
| _gaexp_rc   | Google optimize    | Analytisch  | http://newyorkpizza.de/      | 31 Minuten | This cookie is set to identify a user in a particular experiment.   |
| _ga   | Google analytics   | Analytisch  | http://newyorkpizza.de/      | 24 Monate  | This cookie is used by Google Analytics to distinguish unique users by assigning a randomly generated number as client identifier   |
| _gaexp  | Google analytics   | Analytisch  | http://newyorkpizza.de/      | 90 Tage    | Used to determine a user's inclusion in an experiment and the expiry of experiments a user has been included in.  |
| _ga_#####   | Google analytics   | Analytisch  | http://newyorkpizza.de/      | 20 Monate  | Used to persist Sitzung state.  |
| ASP.NET_SitzungId   | New York Pizza     | Analytisch  | http://www.newyorkpizza.de/  | Sitzung    | Cookies die verwendet werden, um vitale Funktionen der Website zu ermöglichen. For instance to remember which pizza you have chosen and that you are logged in, but also for cybersecurity.   |
| ga_#####  | Google analytics   | Analytisch  | http://newyorkpizza.de/      | 24 Monate  | Used to persist Sitzung state.  |
| _ga   | Google analytics   | Analytisch  | http://newyorkpizza.de/      | 24 Monate  | This cookies is used by Google Analytics to distinguish unique users by assigning a randomly generated number as client identifier  |
| _opt_expId  | Google optimize    | Analytisch  | http://newyorkpizza.de/      | 30 Minuten | This cookie is created when running a redirect experiment. It stores the experiment ID, the variant ID and the referrer to the page that's being redirected.  |
| _gaexp_rc   | Google optimize    | Analytisch  | http://newyorkpizza.de/      | 31 Minuten | This cookie is set to identify a user in a particular experiment.   |
| _gid  | Google analytics   | Analytisch  | http://newyorkpizza.de/      | 1 day      | Registers a unique ID that is used to generate statistical data on how the visitor uses the website. This cookie is used by Google Analytics to track user behaviour.   |
| _gaexp  | Google analytics   | Analytisch  | http://newyorkpizza.de/      | 90 Tage    | Used to determine a user's inclusion in an experiment and the expiry of experiments a user has been included in.  |
| ASP.NET_SitzungId   | New York Pizza     | Analytisch  | http://www.newyorkpizza.de/  | Sitzung    | Cookies die verwendet werden, um vitale Funktionen der Website zu ermöglichen. For instance to remember which pizza you have chosen and that you are logged in, but also for cybersecurity.   |
| ga_#####  | Google analytics   | Analytisch  | http://newyorkpizza.de/      | 24 Monate  | Used to persist Sitzung state.  |
| _ga   | Google analytics   | Analytisch  | http://newyorkpizza.de/      | 24 Monate  | This cookies is used by Google Analytics to distinguish unique users by assigning a randomly generated number as client identifier  |
| _opt_expId  | Google optimize    | Analytisch  | http://newyorkpizza.de/      | 30 Minuten | This cookie is created when running a redirect experiment. It stores the experiment ID, the variant ID and the referrer to the page that's being redirected.  |
| _gaexp_rc   | Google optimize    | Analytisch  | http://newyorkpizza.de/      | 31 Minuten | This cookie is set to identify a user in a particular experiment.   |
| _gat_UA#####-7  | Google analytics   | Analytisch  | http://newyorkpizza.de/      | 1 day      | This cookies is used by Google Analytics to throttle requests to Google Analytics to increase the efficiency of network calls   |
| _gat_UA#####-1  | Google analytics   | Analytisch  | http://newyorkpizza.de/      | 1 day      | This cookies is used by Google Analytics to throttle requests to Google Analytics to increase the efficiency of network calls   |
| _hjAbsoluteSitzungInProgress                                    | Hotjar             | Analytisch  | https://newyorkpizza.de/     | 1 day      | Used to detect the first pageview Sitzung of a user. This is a True/False flag set by the cookie.   |
| _jsitzung_#####   | Hotjar             | Analytisch  | https://newyorkpizza.de/     | 30 Minuten | A cookie that holds the current Sitzung data. This ensures that subsequent requests within the Sitzung window will be attributed to the same Hotjar Sitzung.  |
| hjincludedSitzungSample_#####                                   | Hotjar             | Analytisch  | https://newyorkpizza.de/     | 2 Minuten  | Set to determine if a user is included in the data sampling, defined by your site's daily Sitzung limit.  |
| hJFirstSeen   | Hotjar             | Analytisch  | https://newyorkpizza.de/     | Sitzung    | This is set to identify a new user's first Sitzung. It stores a true/false value, indicating whether this was the first time Hotjar saw this user. It is used by Recording filters to identify new user Sitzungen.  |
| _hjSitzungUser_#####  | Hotjar             | Analytisch  | https://newyorkpizza.de/     | 1 Jahr     | Hotjar cookie that is set when a user first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that subsequent visits to the same site will be attributed to the same user ID.  |
| _hjTLDTTest   | Hotjar             | Analytisch  | https://newyorkpizza.de/     | Sitzung    | Determine the most generic cookie path to use, instead of the page hostname. This is done so that cookies can be shared across subdomains (where applicable).   |
| _dlt  | QuantCast          | Analytisch  | http://newyorkpizza.de/      | Sitzung    | This cookie sets a unique ID for the Sitzung. This allows the website to obtain data on visitor behaviour for statistical purposes.   |
| _gid  | Google analytics   | Analytisch  | http://newyorkpizza.de/      | 1 day      | Registers a unique ID that is used to generate statistical data on how the visitor uses the website. This cookie is used by Google Analytics to track user behaviour.   |
| _gaexp  | Google analytics   | Analytisch  | http://newyorkpizza.de/      | 90 Tage    | Used to determine a user's inclusion in an experiment and the expiry of experiments a user has been included in.  |
| ASP.NET_SitzungId   | New York Pizza     | Analytisch  | http://www.newyorkpizza.de/  | Sitzung    | Cookies die verwendet werden, um vitale Funktionen der Website zu ermöglichen. For instance to remember which pizza you have chosen and that you are logged in, but also for cybersecurity.   |
| <b>Werbe-Cookies und verhaltensbezogene Inhalte der Werbung</b> |                    |             |                              |            |   |
| MUID  | Bing               | Marketing   | https://bing.com/            | 13 Monate  | Further information needed from Client about cookie   |
| __Secure-3PSIDCC  | Google             | Marketing   | https://google.com/          | 12 Monate  | Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising  |
| _sch_n1   | snapchat           | Marketing   | http://newyorkpizza.de/      | 1 day      | This cookie is associated with Snapchat. It sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertising. This pairing service is provided by third party advertisement hubs, which facilitates realtime bidding for advertisers.                            |
| __exponea_time2_  | Exponea            | Marketing   | https://newyorkpizza.de/     | 1 Stunde   | Timestamp offset between browser and server time  |
| __exponea_etc_  | Exponea            | Marketing   | https://newyorkpizza.de/     | 36 Monate  | Customer's Exponea generated client-side cookie   |
| _fbp  | Facebook           | Marketing   | http://newyorkpizza.de/      | 12 Monate  | This cookie is used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.   |
| MUID  | Bing               | Marketing   | https://bing.com/            | 13 Monate  | Further information needed from Client about cookie   |
| __qca   | QuantCast          | Marketing   | http://newyorkpizza.de/      | 13 Monate  | This cookie stores and tracks audience reach  |
| __uetvid  | Bing               | Marketing   | http://newyorkpizza.de/      | 3 Wochen   | This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.   |
| __uetvid  | Bing               | Marketing   | http://newyorkpizza.de/      | 1 day      | This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.   |
| __scid_r  | Snapchat           | Marketing   | http://newyorkpizza.de/      | 13 Monate  | This cookie is used by Snapchat to anonymously identify a visitor across multipless domains for advertising purposes and to track conversions   |
| __scid  | Snapchat           | Marketing   | http://newyorkpizza.de/      | 13 Monate  | This cookie is used by Snapchat to anonymously identify a visitor across multipless domains for advertising purposes and to track conversions   |
| __gcl_au  | Google Adwords     | Marketing   | http://newyorkpizza.de/      | 3 Monate   | This cookie is set automatically by Google Adwords to identify and recognize the user. It is enables us to use Google Adwords for remarketing and to use the whole functionality of Google services   |
| _ttp  | TikTok             | Marketing   | https://tiktok.com/          | 13 Monate  | We use TikTok to market ourselves using the TikTok cookie that collects data about behaviour and purchases on our website and to measure the effect of our advertising. This tracking is used to evaluate and measure how different campaigns and marketing strategies perform on TikTok. Used to identify a visitor. |
| IDF   | Google Doubleclick | Marketing   | https://doubleclick.net/     | 18 Monate  | This cookie from Google contains a randomly generated User-ID, which allows Google to recognize you across multiple websites and to serve personalized ads  |
| xpne_3a72ab0a-316d-11ee-850f-3aeafac2d001                       | Exponea            | Marketing   | https://api.eu1.exponea.com/ |            |   |